

OUR MISSION

Hunger Free Colorado connects people to food resources to meet existing needs and drives policy, systems and social change to end hunger.

VISION

Every Coloradan has equitable access to the nutritious food needed to thrive and reach their full potential.

CORE VALUES

Innovation: Envisioning and leading change for improved solutions

Collaboration: Working together to leverage expertise, resources and perspectives

Respect: Treating all with dignity and empathy

Impact: Strategically focusing energy and resources to create positive, sustainable results

Equity: Just and fair inclusion in a community in which all can participate, prosper and reach their full potential

Agency: Cultivating an environment for advocacy and self-determination



ENGAGE. DONATE. ADVOCATE. EDUCATE.

FULL PLATE SOCIETY

By joining the Full Plate Society and becoming a monthly donor, you can help us end hunger in Colorado.

FullPlateSociety.org



ADVOCACY ALERTS

Sign up and we'll notify you when lawmakers are considering bills and proposals that impact the more than 1 in 11 Coloradans who struggle with hunger.

bit.ly/advocateHFC

FOOD RESOURCE HOTLINE

Share the Food Resource Hotline with family, friends, schools and coworkers to ensure all Coloradans can access nutritious food.



LOOKING TO THE FUTURE: A HUNGER-FREE COLORADO

An overview of Hunger Free Colorado's key accomplishments and a look at our new Strategic Plan

HUNGER
FREE COLORADO

FIND OUT MORE AND TAKE ACTION AT
HungerFreeColorado.org

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HUNGER
FREE COLORADO

BACKGROUND PROCESS & HIGHLIGHTS

In July 2019, Hunger Free Colorado staff and board began a strategic planning process to guide our future work. As part of this process, multiple stakeholder groups were surveyed including partners, donors, real-life experts, staff and board to look at our role in the food access ecosystem and guide the development of our strategic goals. In addition to these statewide surveys, board and staff engaged in a multi-day planning session to define the values and assumptions that drive our work, as well as cast our vision and strategies for the future. It is clear from this work that Hunger Free Colorado has profoundly impacted hunger since our founding 10 years ago in October 2009, but there remains great opportunity for collective action. We hope you'll join us as we work to ensure all Coloradans have access to nutritious food.

PARTNER SURVEY HIGHLIGHTS

Through the stakeholder surveys, our partners had the opportunity to identify why Hunger Free Colorado is critical, what aspects of our work are most valuable, and our opportunities for greatest impact. Three key themes were present in every area:

- Our Policy Work
- Our Partnerships
- Our Services to Increase Access to Food Resources

We're honored to serve Colorado and excited to grow this work for a greater impact moving forward.



THE PLAN: CORE STRATEGIES & FUTURE FOCUS

Thanks to the input of diverse stakeholder groups, as well as staff and board, three core strategies will guide the work of Hunger Free Colorado. Highlights within each strategy include:

ENHANCED CURRENT INITIATIVE

Expand collaboration in our state and federal policy work, including significant leadership roles within the Colorado Blueprint to End Hunger, a joint Hunger Action Day at the Capitol, and a new partnership around WIC

STRATEGY 1

Leverage, protect and strengthen government nutrition programs to significantly reduce the number of Coloradans who are food insecure

NEW INITIATIVE

Establish a statewide network, SNAP PEAS (Partners Engaging in Application Services), to support SNAP outreach and enrollment in 52 counties in Colorado

ENHANCED CURRENT INITIATIVE

Develop a farm to food pantry pipeline, building on the Food Pantry Assistance Grant, to create a partnership between local food pantries and Colorado's farmers and ranchers to provide healthy food for those in need and a revenue stream for local producers

STRATEGY 2

Bolster the individual and collective capacity of Hunger Free Colorado, multi-sector organizations, and real-life experts to promote equitable access to nutritious food in communities across the state

NEW INITIATIVE

Launch a statewide Community Council to convene experts, those with real-life experience of hunger, to support action and achieve food justice within their communities and statewide

ENHANCED CURRENT INITIATIVE

Growth of Hunger Through My Lens, an advocacy project highlighting the realities of hunger throughout Colorado, to include written, video, and audio stories and a first-of-its-kind virtual reality experience

STRATEGY 3

Build broad-based support, political and financial, for Hunger Free Colorado and the anti-hunger cause by putting a spotlight on the realities of hunger

NEW INITIATIVE

Creation of the Full Plate Society, forming a community of people who care about ending hunger and support our mission through monthly giving