Film is a powerful medium to share stories, foster compassion, inspire dialogue and move people to take action.

Host a private screening of A Place At The Table! Raise money for your organization!

Due to overwhelming demand for A Place At The Table, we are pleased to announce the opportunity for our partners to create special screenings of the film in their community utilizing the Tugg platform.

Tugg is a web-platform that lets individuals and organizations choose the films that play in their local theater. Tugg crowd sources theatrical screenings, which means that if enough people in your community want to see A Place At The Table, Tugg can make it happen!

When you host a screening of the film, you will receive 5% of the ticket sales. A great incentive to raise extra funds for your organization!

Here's how it works:

1. Request a screening of A Place At The Table at a theater in your town through http://www.tugg.com/titles/a-place-at-the-table.

2. Tugg will confirm your preferred event details and then will work to book the theater for you.

4. Once the theater is booked, you will be given a personalized event page for your screening (Click here for an example of an event page with the fundraising component enabled: http://www.tugg.com/events/2604)

5. Now's it's time to tell your community to attend your screening! Alert friends, family, and networks through email, group lists, Facebook, Twitter, etc.

6. If a pre-set threshold of ticket sales is reached before the event deadline, then the event is confirmed, and the screening takes place. Make it clear to your audience that this event will only happen if they reserve tickets online before the deadline! If the event doesn't reach the threshold, then the event is cancelled and nobody is charged for their tickets.

7. You receive 5% of the ticket sales as an incentive for arranging the screening. It's a great way to raise some extra funds for your group!

8. Host a Q&A or panel at the event, and use the screening as an opportunity to discuss your organizations work or commitment to the issue of hunger.

9. Use the attached film art and link to the trailer to promote the screening to your group.
Have questions? Email our team at Participant Media for help: socialmedia@participantmedia.com

Below is a sample invite that you can use to send to your group:

COME OUT AND SUPPORT (NAME OF ORGANIZATION) WITH A SPECIAL SCREENING OF ONE OF THIS YEAR'S MOST ANTICIPATED FILMS – A PLACE AT THE TABLE!

A Place At The Table shows us how hunger poses serious economic, social and cultural implications for our nation, and that it could be solved once and for all, if the American public decides – as they have in the past – that making healthy food available and affordable is in the best interest of us all. Directors Kristi Jacobson and Lori Silverbush examine this issue through the lens of three people who are struggling with food insecurity: Barbie, a single Philadelphia mother who grew up in poverty and is trying to provide a better life for her two kids; Rosie, a Colorado fifth-grader who often has to depend on friends and neighbors to feed her and has trouble concentrating in school; and Tremonica, a Mississippi second-grader whose asthma and health issues are exacerbated by the largely empty calories her hardworking mother can afford.

What some of the nation’s top critics are saying about A Place At The Table:

“A PLACE AT THE TABLE forcefully makes the case that hunger has serious economic, social and cultural implications for the nation.”
- Julie Makinen, LA Times

“BEAUTIFULLY SHOT AND EDITED. THE CRAFT IS OF A Very HIGH LEVEL”
- Toronto HotDocs Film Festival Must See

“A POIGNANT FILM ABOUT HUNGER IN THE UNITED STATES”
- Deseret News

“A PLACE AT THE TABLE doesn’t offer any answers. Instead, it asks you to help find them by getting involved, which is the mark of an EXCELLENT DOCUMENTARY.”
- Toronto Film Scene

PLEASE JOIN US FOR THIS SPECIAL BENEFIT SCREENING FOR (NAME OF ORGANIZATION)
Date:
Time:
Location:

Stay for a conversation following the film to learn more about what is happening in our community to solve the hunger crisis.

NOTE: 5% OF THE TOTAL BOX OFFICE PROCEEDS WILL GO TO (NAME OF ORGANIZATION).

TEXT FOOD TO 77177 TO TAKE YOUR PLACE IN THE FIGHT TO END HUNGER.
WE LOOK FORWARD TO SEEING YOU THERE!
Additional Resources:

Sample Facebook and Tweet:
Twitter: Special screening of @PlaceAtTheTable via @TuggInc on xxx at xxx hosted by XX RSVP now: (link to event page)
Facebook: Please join us for a special screening of A Place At The Table on xx at xx. RSVP now (link to event page) and learn more about this film at: aplaceatthetable.com

Trailer and Artwork: http://yousend.it/11v0Jgi

Encourage your group to get involved in the A Place At The Table social action campaign: http://www.takepart.com/table or text FOOD to 77177 to get involved.